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**FOR IMMEDIATE RELEASE**

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## **2026 FARMERS INSURANCE OPEN TICKETS NOW ON SALE**

***San Diego's annual PGA TOUR event returns to Torrey Pines Golf Course from Thursday, January 29 through Sunday, February 1***

**SAN DIEGO** – Tickets for the 2026 Farmers Insurance Open are now on sale, the Century Club of San Diego announced today. The PGA TOUR will make its annual stop at Torrey Pines Golf Course from January 29 to February 1, featuring a Thursday start and Sunday finish in 2026.

Grounds tickets and passes to highly sought-after shared hospitality venues, such as the Canyon Club presented by Pechanga Resort & Casino overlooking the 17<sup>th</sup> and eighth greens, and the upgraded ULTRA Pass presented by Michelob ULTRA at the ninth tee, can be purchased at [www.FarmersInsuranceOpen.com](http://www.FarmersInsuranceOpen.com).

General admission grounds tickets begin at \$60 per day. Fans are encouraged to purchase early and save up to 25 percent with special advance ticket offers available across all categories through January 6.

“The Farmers Insurance Open continues to be a premier sporting and lifestyle event in San Diego,” said Marty Gorsich, CEO of the Century Club of San Diego. “Whether you're a die-hard golf fan or just looking to enjoy a day at one of the most beautiful spots in Southern California, there's something for everyone. The mix of world-class PGA TOUR golf and a vibrant social scene makes it a unique, can't-miss experience. Tickets sell quickly, so we encourage fans to grab theirs early, especially before the holiday season.”

Harris English, an automatic qualifier to Team USA for the upcoming Ryder Cup, is expected to return to Torrey Pines in January to defend his 2025 Farmers Insurance Open title.



Opening Day presented by Michelob ULTRA is Thursday, January 29. Thursday and Friday, January 30, are Full Field Days (Rounds 1-2), as fans are guaranteed to see the entire field of players compete over Torrey Pines' North and South Courses before the cut is made.

The tournament's Championship Days (Rounds 3-4), held entirely on Torrey Pines' South Course, are on Saturday, January 31, and Sunday, February 1.

Daily grounds tickets start at \$60 each day for Rounds 1-2, and \$70 each day for the final two rounds on Saturday and Sunday. Children 15 and under receive free grounds admission with a paid adult (one free children's admission per adult), and discounted daily grounds tickets for seniors and military begin at \$50 each day, Thursday and Friday.

The upgraded ULTRA Pass presented by Michelob ULTRA includes access to the ULTRA Zone at the ninth tee, featuring all-inclusive beer, seltzer, and non-alcoholic beverages, along with covered, outdoor tables, upgraded concessions, upgraded restrooms, and televisions showing live golf coverage. These individual, day-specific tickets start at \$150 each day for Thursday and Friday, and \$175 each day for Saturday and Sunday.

Enhanced hospitality tickets to the Canyon Club presented by Pechanga Resort & Casino, the tournament's new Official Casino Partner, offer incredible views of the eighth and 17<sup>th</sup> greens and featuring all-inclusive food and full bar, covered open-air seating, upgraded restrooms and televisions showing live golf coverage.

Daily tickets to the Canyon Club begin at \$415 each day on Thursday and Sunday, and \$475 each day on Friday and Saturday. Tickets to the Front Row at Canyon Club presented by Pechanga Resort & Casino provide a reserved seat within the first two rows of the Canyon Club along with in-seat beverage service and other perks.

For information on other hospitality ticket options, including the new Casitas on 15, discounted group rates on upgraded hospitality venues, ticket discounts for senior citizens and military personnel (Thursday/Friday only), and advance purchases on parking, please visit [www.farmersinsuranceopen.com](http://www.farmersinsuranceopen.com).

All tickets to the Farmers Insurance Open are digital. After purchase, fans can load their tickets to their smartphone's mobile wallet to display as they enter the tournament gates.



Fans are also encouraged to visit [www.farmersinsuranceopen.com](http://www.farmersinsuranceopen.com) and follow the tournament on Instagram and Facebook (@farmersinsopen) to stay informed with the most up-to-date information and behind-the-scenes content through tournament week.

#### **ABOUT THE FARMERS INSURANCE OPEN**

The Farmers Insurance Open will be played Thursday, January 29 to Sunday, February 1, 2026 at historic Torrey Pines Golf Course, host site of the 2008 and 2021 U.S. Opens, and the tournament consistently attracts a world-class field. This is the 73<sup>rd</sup> year that a PGA TOUR event has been held in San Diego, beginning with the San Diego Open in 1952. The 2026 tournament also marks the 59<sup>th</sup> time the event is being held at Torrey Pines Golf Course, and the 17<sup>th</sup> year of Farmers Insurance's sponsorship of the tournament. For more information, please call (858) 886-4653 or visit [www.FarmersInsuranceOpen.com](http://www.FarmersInsuranceOpen.com).

#### **ABOUT THE CENTURY CLUB OF SAN DIEGO**

Composed of more than 100 local business leaders, the Century Club of San Diego is the 501(c)(3) organization that plans and hosts San Diego's PGA TOUR event, the Farmers Insurance Open. Since 1961, the Century Club has utilized the annual tournament to economically benefit the city and maximize the resources and awareness generated by the event to create programs that benefit the local military community, schools, and charities with a special focus on supporting at-risk youth organizations.