

2011 FARMERS INSURANCE OPEN • PATRON RESERVATION FORM

<input type="checkbox"/> MONDAY PRO-AM\$2,700 \$ _____	<input type="checkbox"/> SHUTTLE BUS SPONSORSHIPS\$500 - \$5,000 \$ _____
<input type="checkbox"/> MONDAY PRO-AM FOURSOME\$10,000 \$ _____	<input type="checkbox"/> MEGA LED SPONSOR SCREEN\$5,000 - \$15,000 \$ _____
<input type="checkbox"/> MONDAY PRO-AM PLUS PACKAGE\$3,000 \$ _____	<input type="checkbox"/> MILITARY ACTIVITIES\$1,000 - \$15,000 \$ _____
<input type="checkbox"/> ZURICH PRO-AM - FULL AMOUNT\$6,500 \$ _____	TYPE OF SPONSORSHIP _____
<input type="checkbox"/> ZURICH PRO-AM - 1/2 DEPOSIT*\$3,250 \$ _____	<input type="checkbox"/> WEBSITE BANNER\$3,750 \$ _____
<input type="checkbox"/> ZURICH PRO-AM PLUS PACKAGE\$7,000 \$ _____	<input type="checkbox"/> HOLE-IN-ONE TICKET PACKAGE\$5,200 \$ _____
<input type="checkbox"/> EXECUTIVE SKYBOX\$37,000 \$ _____	<input type="checkbox"/> DOUBLE EAGLE TICKET PACKAGE\$3,600 \$ _____
<input type="checkbox"/> FAIRWAY CHALET\$25,500/\$27,500 \$ _____	<input type="checkbox"/> EAGLE TICKET PACKAGE\$1,400 \$ _____
<input type="checkbox"/> CUSTOM DAILY CHALET\$7,500 \$ _____	<input type="checkbox"/> CC BUCKS ULTIMATE EXPERIENCE PACKAGE.....\$1,250 \$ _____
<input type="checkbox"/> ONE-DAY SKYBOX.....\$2,400 - \$9,800 \$ _____	<input type="checkbox"/> BIRDIE TICKET PACKAGE.....\$700 \$ _____
DAY _____ HOLE# _____	<input type="checkbox"/> PAR TICKET PACKAGE.....\$425 \$ _____
<input type="checkbox"/> FIRST & FINAL ROUND COMBO PKG (THU & SUN)\$11,500 \$ _____	<input type="checkbox"/> ADDITIONAL WEEKLY PATRON BADGE\$155 \$ _____
<input type="checkbox"/> TEE BOX TO SKYBOX\$13,000 \$ _____	<input type="checkbox"/> DAILY PATRON BADGE (ANY ONE DAY THU-SUN).....\$50 \$ _____
<input type="checkbox"/> SKYBOX CLUBRED \$7,500 \$ _____	<input type="checkbox"/> SEASON BADGE\$105 \$ _____
<input type="checkbox"/> SKYBOX CLUBWHITE \$3,750 \$ _____	<input type="checkbox"/> ADULT ANY DAY TICKET (ANY ONE DAY WED-SUN)\$26 \$ _____
<input type="checkbox"/> SKYBOX CLUBBLUE \$1,875 \$ _____	<input type="checkbox"/> SENIOR ANYDAY TICKET (ANY ONE DAY TUES-SUN)\$16 \$ _____
<input type="checkbox"/> 9TH TEE CLUB - WEEKLY\$5,400 \$ _____	<input type="checkbox"/> UPGRADE WRISTBAND\$20 \$ _____
<input type="checkbox"/> 9TH TEE CLUB - DAILY\$1,550 \$ _____	<input type="checkbox"/> SEASON PREFERRED PARKING.....\$95 \$ _____
<input type="checkbox"/> EXECUTIVE SPECIAL (THU OR FRI)\$ 350 \$ _____	<input type="checkbox"/> QUALCOMM GENERAL PARKING PASS.....\$15 \$ _____
<input type="checkbox"/> SPECTATOR GUIDE ADVERTISING\$ _____	<input type="checkbox"/> WEEKLY VALET PARKING PASS\$300 \$ _____
<input type="checkbox"/> PAIRINGS GUIDE ADVERTISING\$ _____	<input type="checkbox"/> CENTURY CLUB BUCKS\$5 \$ _____
<input type="checkbox"/> FANFARE VILLAGE\$3,750 - \$5,000 \$ _____	<input type="checkbox"/> CUSTOM PACKAGE\$ _____
<input type="checkbox"/> FAIRWAY EXPO ROW\$6,700 - \$9,000 \$ _____	<input type="checkbox"/>\$ _____
<input type="checkbox"/> DIAMOND IN THE ROUGH GALA SEAT/ TABLE\$400/ \$4,000 \$ _____	
<input type="checkbox"/> DIAMOND IN THE ROUGH PRESIDENT'S CIRCLE TABLE\$8,000 \$ _____	
	*PROCESSING FEE \$ 5.00
	GRAND TOTAL \$ _____

In order to be listed in the Spectator Guide, payment for packages and purchases of Pro-Am foursome only, must be received by November 30, 2010. All orders received with payment will be mailed by January 8, 2011. Orders received after January 8, 2011 may be picked up from the Tournament Office at Torrey Pines (858) 535-4500.

PATRON INFORMATION

METHOD OF PAYMENT: VISA Master Card American Express Discover
 Check (Make check payable to: Century Club of San Diego)
 Mail Invoice (excludes Pro-Am packages) Email Invoice (excludes Pro-Am packages)

COMPANY/ INDIVIDUAL NAME: _____
(Please print as you wish to appear in patron listings if applicable.)

BILLING INFORMATION *(same as credit card if applicable)*

BILLING NAME: _____

BILLING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

BUS./HOME PHONE: _____ FAX: _____

EMAIL ADDRESS: _____ Yes, I'd like to be sent an E-newsletter

CARD NUMBER: _____ EXP. DATE: _____ / _____ CVV #: _____

SIGNATURE: _____

ZURICH PRO-AM PARTICIPANTS ONLY: (valid until Sept. 1, 2010)
 PLEASE CHARGE THE DEPOSIT OF \$3,250 TO MY ACCOUNT TODAY AND
 CHARGE THE REMAINING BALANCE OF \$3,250 ON SEPTEMBER 1, 2010

PRO-AM REFUND POLICY: Our policy with regard to refunding the total amount of a Pro-Am playing spot(s) is that if you are unable to participate in the Pro-Am of choice after payment has been submitted, we will gladly honor a full refund request as long as there is a qualified replacement or to which the Pro-Am is sold out and a wait list has been established. If the Pro-Am is not sold out and no wait list has been established, we will not be able to honor a full refund. Cancellation of Pro-Am activities during tournament week due to weather or other circumstances will not result in a full refund for a Pro-Am playing spot(s).

PLEASE USE THE ADDRESS BELOW FOR SHIPPING IF DIFFERENT FROM ABOVE

MAILING ADDRESS (No P.O. Boxes): _____

CITY: _____ STATE: _____ ZIP: _____

CENTURY CLUB REPRESENTATIVE (IF APPLICABLE): _____

MAIL FORM WITH PAYMENT OR FAX FORM WITH CREDIT CARD INFORMATION TO:
 Century Club of San Diego ■ 6155 Cornerstone Court E, Ste 100 ■ San Diego, CA 92121
 Telephone Number: (858) 886-4653 ■ Fax: (858) 886-4612
TO PURCHASE ONLINE, VISIT OUR WEBSITE AT www.farmersinsuranceopen.com

WHITE: Marketing YELLOW: Accounting PINK: Customer