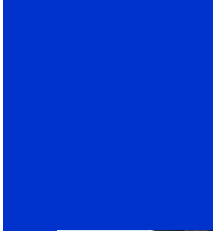
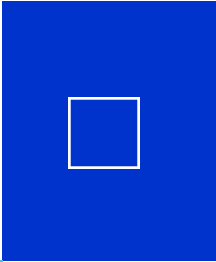


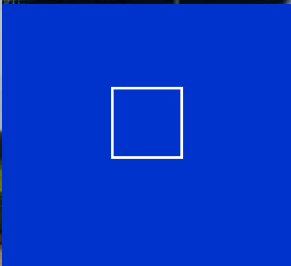
2011 MONDAY PRO-AM TITLE SPONSORSHIP



Memorable
Experience



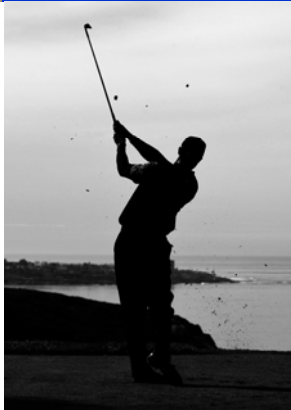
Hospitality
at its best



Historic
Course



PGA TOUR
Players



Showcase
your company



Impress
Clients



TOTAL: \$130,000

Sponsorship Package Includes:

Recognition as Title Sponsor of the Monday Pro-Am

Eight (8) Monday Pro-Am Packages

- Practice Round on either Saturday or Sunday
 - One (1) Entry in the Monday Pro-Am
 - Invitations for (2) to Awards Ceremony on Monday evening after play
 - Gift package – Callaway Shopping Spree
 - Complimentary valet parking on Pro-Am day
 - Commemorative picture plaque
 - One (1) Pro-Am Player pass; **use for Pro-Am player only**
 - Three (3) “Pro-Am” passes; **good for admission all week and transferable**
 - Four (4) daily admission passes; **good for admission any one day**
 - One (1) Pro-Am parking pass; **good for parking all week**
-

Four (4) Wednesday Pro-Am Packages

- Two (2) Practice Rounds (one each day) on Saturday & Sunday
 - One (1) Entry in the Am-Plus tournament at (1) of two prominent San Diego golf clubs on Monday
 - (1) Entry in the Wednesday Pro-Am
 - Invitation for (2) to Pairings Party - Monday
 - After-Play Hospitality in the Grey Goose Lounge
 - Gift package – Callaway Shopping Spree
 - Complimentary valet parking on Pro-Am day
 - Commemorative picture plaque
 - One (1) Pro-Am Player pass; **use for Pro-Am player only**
 - Three (3) “Pro-Am” passes; **good for admission all week and transferable**
 - Ten (10) daily admission passes; **good for admission any one day**
 - One (1) Pro-Am parking pass; **good for parking all week**
-

Executive Skybox

- Private Skybox on the 18th green for 20 guests each day
 - Seating for 20 guests each day (Wednesday – Sunday)
 - Buffet Luncheon served within Skybox (Thursday – Sunday)
 - Beverage service served within Skybox all week
 - Visible signage with your company name and/or logo on front of skybox
 - Personalized tee signage with company name or logo on one hole of the South Course
 - VIP listing on Century Club Patron Board
 - Company name listed in tournament Spectator Guide
 - Inclusion in Official Website
 - Television and Official Scoring System
 - 100 Skybox badges (20 each day)
 - 30 Daily Admission Tickets (good any one day)
 - 5 Valet Parking passes (good all week)
 - 5 Season Preferred Parking passes (good all week)
 - 20 Daily Preferred Parking passes (good any one day)
-

Mega LED Video Board Display Package: includes Tournament Summary, 30 second spot, video sponsor loop or static logo to run throughout the tournament

(1) Four Color Full Page Ad in Spectator Guide (150,000 copies distributed in newspaper and on course)

(100) Daily Admission Tickets (good any one day)